

February 16th, 2010

Dear Sir or Madam,

Traditionally trained as a painter and sculptor, I have more than fifteen years of experience as a graphic designer and art director/manager leading and developing complex business products and solutions. I have worked closely with clients to develop visual standards and have led national design teams through the concept and implementation of projects for both print and web. Former employers feel that I possess a sophisticated design sensibility and knowledge of all aspects of web application and print design. In the process of specializing in brand management, typography, user interface design, page layout and advertising, I have become highly skilled with Adobe CS3 & CS4 programs for computer graphics, illustration, digital video, animation and page-layout. In addition, I am an experienced coder of XHTML, CSS, and JavaScript implementation.

As a highly motivated team player I can bring extensive hands-on experience to your company. Over many years of experience I have developed excellent communication and organizational skills and feel comfortable working closely with peers to achieve design and business goals. My professional career has kept me working in the Seattle area as a designer and artist for 15+ years.

I feel that my many years with successful design production and project management would be a great benefit to your company, now and in the future. I would be happy to provide references upon request, as well as submit a hard-copy design portfolio. Please feel free to contact me at any time.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kyle B. Miller', with a long horizontal flourish extending to the right.

Kyle B. Miller

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Professional Experience

World Lux

April 2002 – Jan 2009

Creative Director

- Led brand changeover from World Pen to World Lux, including creation of a new graphic and brand identity.
- Designed new logo, business collateral, website and all major advertising.
- Designed and produced an annual catalog that redefined the way that luxury products were presented to a worldwide marketplace.
- Project management for all web and print advertising projects, including management of internal team and outside vendors.
- Interior design of all retail stores.
- Responsible for brand image and perception.

Andersen (formerly Arthur Andersen)

Jan 2001 – Feb 2002

Art Director – Manager

- Led and managed design teams on multiple large scale corporate web projects for such clients as Boeing, SYSCO Foods, Broadband Services, and others.
- Managed a diverse team of designers located across the region, including Dallas and San Francisco.
- Met with corporate clients to translate their branding and positioning needs into an effective user-friendly website.
- Created and maintained Brand Management Design Guides for client web sites.
- Led and worked with an International team of design professionals to create a unified design Methodology for Andersen's Experience Design group.
- Specialized in User Interface design as well as Information Architecture

Cubitz.com

May 2000 – Oct 2000

Design Director

- Defined design standards in HTML, JavaScript, and DHTML at the code level to support multiple browsers and platforms for an application focused commercial web site.
- Worked with the Product Development team to disseminate the extremely complex commercial real estate process into an easy to understand format for consumers.
- Created and maintained the site style guide.
- Managed outsourced design groups and contractors.
- Designed and developed online tools and applications in HTML, JavaScript, DHTML, and Flash to assist consumers in the leasing process.

Doghouse Productions

Spring 1998 – May 2000

Art Director

- Design and direction of numerous websites from concept to finish.
- Independent design and completion of user interface lay out, 2D and 3D illustrations, and animation.
- Design of print materials, including magazine ads, business cards and collateral, corporate identity packages.
- Work hands on with clients to tailor the projects to their needs.
- Training and consultation of junior designers and developers.

Syncretic Media

Winter 1996 - Spring 1998

Art Director

- Oversaw the design department including direct supervision of other employees.
- Design and direction of numerous websites from concept to finish.
- Independent design and completion of user interface lay out, 2D and 3D illustrations, and animation.
- Design of print materials, including magazine ads, business cards and collateral, corporate identity packages.
- Supervised and directed designers and coders in the building of client websites.

Skills

- Traditionally trained as a sculptor and painter in numerous mediums. Computer design skills include Adobe CS3/CS4, Photoshop, InDesign, Illustrator, Acrobat Pro, Painter, Flash, Dreamweaver, Premiere, After Effects, Microsoft Office, and many others. Coding skills include current XHTML standards, CSS 2.0, and some Javascript.
- Skilled on both Macintosh and Windows based platforms.

Awards

- MAME Award for design and marketing excellence in web design
- Marie Walsh Sharpe Art Foundation Scholarship
- Cornish Fellowship Award
- US Senators award for excellence in the arts

Education

- Cornish College of the Arts - Seattle, Washington
- Colorado College - Colorado Springs, Colorado

Additional Information

- Volunteer in the summers at Seattle Center to teach art to disabled children
- Have built several computers from scratch; also, enjoy keeping current with new technologies
- Other interests include gourmet cooking, reading, hiking, skydiving, golf and carpentry